



RNS Directorate Change

Appointment of Finance Director

IMMEDIA GROUP PLC

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Immedia Group Plc
("Immedia" or "the Company" or "the Group")

Appointment of Finance Director

Immedia (AIM: IME), a supplier of multi-media content and digital solutions for leading brands and global businesses, is delighted to announce the appointment of John Trevorrow ACMA GCMA as Finance Director and Company Secretary with immediate effect.

John is currently Group Financial Controller of Immedia, having joined the business in September 2019. He has extensive experience leading finance departments across many sectors including the UK division of a multinational, a rapidly growing limited company with a UK turnover of £45m, a household name national charity and part of a FTSE 100 company.

His reputation has been built on creating a strong control environment resulting in the achievement of expected results and smooth financial year end audits. He also has extensive experience in successful credit control and obtaining the best deals in price and service from suppliers, both key to achieving working capital targets. Since joining Immedia, John has restructured the finance department in order to increase controls and support the business in a more strategic and efficient way. He has integrated successfully with the senior management and Board of the Company ready to take Immedia to the next stages of growth and financial success.

Tim Hipperson, Chairman of Immedia commented:

"John is a very welcome addition to the Immedia Group plc Board. His strategic financial, analytical and management skills will drive revenue and margin improvements in the business to the benefit of all stakeholders. John has already contributed significantly to the financial rigour of the Group and I have no doubt he will continue to do so."

Additional information:

The following information is disclosed pursuant to Schedule Two paragraph (g) of the AIM Rules for Companies:

David John Trevorrow, aged 56, currently holds no other Directorships or Partnerships

He does not currently hold any shares in the Company.

For further information please contact:

Immedia Group Plc
Tim Hipperson, Non-executive Chairman
Ross Penney, Chief Executive

Tel: +44 (0) 1635 556200

SPARK Advisory Partners Limited (Nomad)
Mark Brady
Neil Baldwin

Tel: +44 (0) 203 368 3550

SP Angel Corporate Finance LLP (*Broker*)
Abigail Wayne

Tel: +44 (0) 207 470 0470

Tooley Street Communications (*IR & media relations*)
Fiona Tooley

Tel: +44 (0) 7785 703523

About Immedia Group Plc

Immedia Group Plc is a multi-media content and digital solutions provider to global businesses delivering audio visual communication services for brands.

The business provides 'live' branded channels to retail locations across the UK and Europe. Immedia's interactive audio channels deliver targeted original content via its own DreamStream-X platform with encrypted Dreamstream technology deployed in each location. Each channel is supported with powerful data analytics tools that monitor audience activity and provide data to enable Immedia to further enhance audience engagement.

In addition, Immedia creates original audio production and video content as well as 3D animation and the supply, installation and maintenance of audio visual equipment.

Immedia clients include Shell, Subway, BP, Nationwide Building Society, JD Sports, O2, BMW, IKEA, and FIFA.

To read more about our business, visit www.immediapl.com or email us on enquiries@immediapl.com

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