


RNS

Miscellaneous

Result of GM and Total Voting Rights

IMMEDIA GROUP PLC

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Immedia Group Plc

("Immedia" or "the Company" or "the Group")

Result of General Meeting and Total Voting Rights

Immedia (AIM: IME), a supplier of multi-media content and digital solutions for leading brands and global businesses announces, further to its announcement on 20 August 2020, the results of the voting on the resolutions at its General Meeting ("GM") held earlier today. A poll was held on each of the Resolutions and all Resolutions were passed by the requisite majority.

The Poll results are set out below:

Resolution	Votes for (incl. Chairman's discretion)	% of votes	Votes against	% of votes	Votes total	% of total voting rights
1. To provide authority to the Board, pursuant to section 551 of the Companies Act 2006, to allot the Placing Shares and to issue an additional 8,518,948 Ordinary Shares.	7,696,189	96.41%	286,870	3.59%	7,983,059	54.84%
2. To disapply pre-emption rights in relation to the issue of the Placing Shares and to issue an additional 5,111,369 Ordinary Shares under the authority granted by Resolution 1.	7,696,189	96.41%	286,870	3.59%	7,983,059	54.84%
3. To provide authority to the Board, pursuant to section 551 of the Companies Act 2006, to allot the Subscription Shares.	7,696,189	96.41%	286,870	3.59%	7,983,059	54.84%
4. To disapply pre-emption rights in relation to the issue of the Subscription Shares under the authority granted by Resolution 3 such that such shares can be offered other than pro rata to existing Shareholders.	7,696,189	96.41%	286,870	3.59%	7,983,059	54.84%

Note: There were no votes withheld

Admission

Application has been made to the London Stock Exchange for both the Placing and Subscription shares to be admitted to trading on AIM ("Admission"). It is expected that Admission will become effective and that dealings in the Placing and Subscription shares will commence on or about 8.00 a.m. on 15 September 2020.

Total Voting Rights

Following Admission, the Company's issued share capital will comprise 25,556,844 Ordinary Shares and the total number of voting rights in the Company will be 25,556,844. This figure may be used by shareholders as the denominator for the calculations by which they will determine if

they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Disclosure Guidance and Transparency Rules of the Financial Conduct Authority.

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About Immedia Group Plc

Immedia Group Plc is a multi-media content and digital solutions provider to global businesses delivering audio visual communication services for brands.

The business provides 'live' branded channels to retail locations across the UK and Europe. Immedia's interactive audio channels deliver targeted original content via its own DreamStream-X platform with encrypted Dreamstream technology deployed in each location. Each channel is supported with powerful data analytics tools that monitor audience activity and provide data to enable Immedia to further enhance audience engagement.

In addition, Immedia creates original audio production and video content as well as 3D animation and the supply, installation and maintenance of audio visual equipment.

Immedia clients include Shell, Subway, BP, Nationwide Building Society, JD Sports, O2, BMW, IKEA, and FIFA.

To read more about our business, visit www.immediapl.com or email us on enquiries@immediapl.com

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