

**RNS**

Response to Statement/Event

Response to Share Price Movement

IMMEDIA GROUP PLC

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Immedia Group PLC
28 August 2020**28 August 2020**

For immediate release

Immedia Group Plc

("Immedia" or "the Company" or "the Group")

Response to Share Price Movement

Immedia (AIM: IME), a supplier of multi-media content and digital solutions for leading brands and global businesses, notes the increase in its share price today.

On 20 August 2020, the Company announced that it had conditionally raised gross proceeds of £1.1 million via the Placing and Subscription of 11,000,000 new Ordinary Shares at 10 pence per share.

The Placing and Subscription are conditional, inter alia, on the passing of the Resolutions by Shareholders at the General Meeting, to be held at 10.00 a.m. on 14 September 2020. If the Resolutions are passed, admission of the Placing Shares and Subscription Shares to trading on AIM is expected to occur on or about 8.00 a.m. on 15 September 2020. Should the Resolutions be passed at the General Meeting and admission to trading on AIM occur, the Placing and Subscription Shares would represent 43.04 per cent. of the Enlarged Share Capital of the Company.

A circular, containing further details with respect to the Proposals and the notice of General Meeting has been posted to Shareholders and is available on the Company's website (www.immediapl.com). The Terms in this announcement have the same meaning as defined in the Circular.

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About Immedia Group Plc

Immedia Group Plc is a multi-media content and digital solutions provider to global businesses delivering audio visual communication services for brands.

The business provides 'live' branded channels to retail locations across the UK and Europe. Immedia's interactive audio channels deliver targeted original content via its own DreamStream-X platform with encrypted Dreamstream technology deployed in each location. Each channel is supported with powerful data analytics tools that monitor audience activity and provide data to enable Immedia to further enhance audience engagement.

In addition, Immedia creates original audio production and video content as well as 3D animation and the supply, installation and maintenance of audio visual equipment.

Immedia clients include Shell, Subway, BP, Nationwide Building Society, JD Sports, O2, BMW, IKEA, and FIFA.

To read more about our business, visit www.immediapl.com or email us on enquiries@immediapl.com

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