



RNS

Issue of Equity

Exercise of Options

IMMEDIA GROUP PLC

Released 07:01:03 24 September 2020

RNS Number : 9347Z
Immedia Group PLC
24 September 2020

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Immedia Group Plc

("Immedia" or "the Company" or "the Group")

Exercise of Options and Total Voting Rights

Immedia (AIM: IME), a supplier of multi-media content and digital solutions for leading brands and global businesses, announces that it has received notification from an option holder to exercise options over 25,000 ordinary shares of 10 pence each in the share capital of the Company.

Total Voting Rights

Application has been made to the London Stock Exchange for the new ordinary shares to be admitted to trading on AIM ("Admission"). It is expected that Admission will become effective on or about 8.00 a.m. on 29 September 2020.

Following Admission, the Company's issued share capital will comprise of 25,581,844 Ordinary Shares and the total number of voting rights in the Company will be 25,581,844. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Disclosure Guidance and Transparency Rules of the Financial Conduct Authority.

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About Immedia Group Plc

Immedia Group Plc is a multi-media content and digital solutions provider to global businesses delivering audio visual communication services for brands.

The business provides 'live' branded channels to retail locations across the UK and Europe. Immedia's interactive audio channels deliver targeted original content via its own DreamStream-X platform with encrypted Dreamstream technology deployed in each location. Each channel is supported with powerful data analytics tools that monitor audience activity and provide data to enable Immedia to further enhance audience engagement.

In addition, Immedia creates original audio production and video content as well as 3D animation and the supply, installation and maintenance of audio visual equipment.

Immedia clients include Shell, Subway, BP, Nationwide Building Society, JD Sports, O2, BMW, IKEA, and FIFA.

To read more about our business, visit www.immediapl.com or email us on enquiries@immediapl.com

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