



Reach Non Regulatory Reach Announcement

AVC Immedia establishes itself in the USA

IMMEDIA GROUP PLC

Released 07:00:10 11 November 2019

RNS Number : 8847S
Immedia Group PLC
11 November 2019

11 NOVEMBER 2019
RNS REACH ANNOUNCEMENT

"We have a unique mix of brand engagement and creative skills focussed on producing audio and visual content of the highest class for all our clients"

IMMEDIA GROUP PLC
("Immedia" or the "Company" or the "Group")

AVC IMMEDIA ESTABLISHES ITSELF IN THE USA

Immedia (AIM: IME), is delighted to announce that it has established a satellite presence in the USA.

The office, which is primarily focused on the Group's AVC Immedia business is located in Houston Texas and will be headed up by Kacey White.

Kacey has already worked with the Group on numerous projects over many years throughout the USA offering businesses and brands award-winning visual and audio to engage consumers and employees alike. We believe that her knowledge and understanding of the Group's extensive capabilities will enable her to market and offer existing and future customers a regional, specialist, account-managed service across the Oil & Gas, Retail, Hospitality, Banking, Leisure and Healthcare sectors.

Commenting on the opening, Immedia's Chairman, Tim Hipperson said:

"This is a very interesting opportunity for us to establish a new satellite office in the USA, managed by Kacey who has over 20 years' experience in this field and whom we know and trust.

We also believe that we will have potential cross-over opportunities with some of our existing Immedia clients in Aberdeen and Newbury and, in Kacey, we have a local who knows our business, and has a breadth of other relationships which we can look to market to and draw upon."

Enquiries:

Immedia Group plc
Tim Hipperson, Chairman
www.immediapl.com

Tel: +44 (0) 1635 556200

AVC Immedia

Spencer Buchan - Managing Director, Aberdeen
Kacey White - Houston (kwhite@avcimmedia.com)

Tel: +44 (0) 1224 392828

Tel: +1 (713) 516-6614

About **Immedia Group plc**

Immedia Group is a multi-media content and digital solutions provider to global businesses and organisations investing in internal and/or brand communications. Our interactive audio channels deliver original and relevant content, via **Immedia's** Dreamstream-X platform, to a client's workforce and/or customer base. Each channel is supported with powerful data analytics, which monitor audience activity and provide data to enable **Immedia** to enhance audience engagement. The Group also creates original video, 3D animation, app and web content, as well as supplying and installing audio-visual equipment.

Immedia's clients include: BP, FIFA, HSBC, JD Sports Fashion plc, O2, Shell, Subway Europe, Nationwide Building Society and IKEA.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

END

NRAGGGPCGUPBGBU

London Stock Exchange plc is not responsible for and does not check content on this Website. Website users are responsible for checking content. Any news item (including any prospectus) which is addressed solely to the persons and countries specified therein should not be relied upon other than by such persons and/or outside the specified countries. [Terms and conditions](#), including restrictions on use and distribution apply.

© 2020 London Stock Exchange plc. All rights reserved.