

RNS Directorate Change

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### **IMMEDIA GROUP PLC**

Released 08:07:29 29 May 2020

RNS Number : 3518O  
Immedia Group PLC  
29 May 2020

The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

Friday 29 May 2020

**Immedia Group Plc**  
("Immedia" or "the Company")

#### Directorate Change

Immedia (AIM: symbol: IME), a supplier of multi-media content and digital solutions for leading brands and global businesses, announces that, further to its announcement on 1 May 2020, Ross Penney is confirmed in the role of Chief Executive of the Company with immediate effect.

#### For further information please contact:

**Immedia Group Plc** Tel: +44 (0) 1635 556200  
Tim Hipperson, Non-executive Chairman  
Ross Penney, Chief Executive

**SPARK Advisory Partners Limited (Nomad)** Tel: +44 (0) 203 368 3550  
Mark Brady  
Neil Baldwin

**SP Angel Corporate Finance LLP (Stockbroker)** Tel: +44 (0) 207 470 0470  
Abigail Wayne

**TooleyStreet Communications (IR & Media Relations)** Tel: +44 (0) 7785 703523  
Fiona Tooley

#### About Immedia Group Plc

Immedia Group Plc is a multi-media content and digital solutions provider to global businesses and organisations, who are investing in internal and/or brand communications.

Our business provides a wide range of 'live' branded channels specifically to retail locations across the UK and Europe with an estimated listening audience of 8.5 million listeners per week. Immedia's interactive audio channels deliver original and relevant content, via its own DreamStream-X platform with encrypted Dreamstream technology deployed in each location. Dreamstream-X provides a mix of 'on brand' national and localised content to a client's workforce and customer base. Each channel is supported with powerful data analytics tools that monitor audience activity and provide data to enable us to further enhance audience engagement.

Immedia Group also creates original video content, 3D animation, app and web development, as well as supplying and installing Audio Visual equipment.

Immedia clients include Shell, Subway, BP, Nationwide Building Society, JD Sports, O2, BMW, IKEA and FIFA.

To read more about our business, visit [www.immediapl.com](http://www.immediapl.com) or email us on [enquiries@immediapl.com](mailto:enquiries@immediapl.com)

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