



Immedia Group PLC - IME Major Service Contract Extension
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The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

Wednesday, 7 November 2018

Immedia Group plc

("Immedia" or "the Company" or "the Group")

Suppliers of multi-media content and digital solutions to leading brands and global businesses

"Major Service Contract Extension"

The Board is pleased to announce that **Immedia** (AIM: symbol: IME) has formally signed a three-year contract with a major UK high street financial institution.

The contract, which was the subject of releases by **Immedia** to the market in March 2017, April 2018 and July 2018, relates to the delivery of live audio stream to all of the institution's consumer retail estate in the UK.

Although at this stage the Company is restricted from disclosing any further information, the Board is delighted with the progress of this partnership and will keep shareholders updated as the project progresses.

For further information please contact:

Immedia Group plc
Bruno Brookes, CEO

Tel: +44 (0) 1635 556200

SPARK Advisory Partners Limited (*Nomad*)

Mark Brady
Neil Baldwin

Tel: +44 (0) 203 368 3550

SI Capital Limited (*Stockbroker*)

Nick Emerson

Tel: +44 (0) 1483 413500

TooleyStreet Communications (*IR & Media Relations*)

Fiona Tooley

Tel: +44 (0) 7785 703523

About Immedia Group plc

Immedia Group plc is a multi-media content and digital solutions provider to global businesses and organisations, who are investing in internal and/or brand communications.

Our business provides a wide range of 'live' branded channels specifically to retail locations across the UK and Europe with an estimated listening audience of 8.5 million listeners per week. Immedia's interactive audio channels deliver original and relevant content, via its own DreamStream-X platform with encrypted Dreamstream technology deployed in each location. Dreamstream-X provides a mix of 'on brand' national and localised content to a client's workforce and customer base. Each channel is supported with powerful data analytics tools which monitor audience activity and provide data to enable us to further enhance audience engagement.

Immedia Group also creates original video content, 3D animation, app and web development, as well as supplying and installing Audio Visual equipment.

Immedia clients include: HSBC, Shell, Subway, BP, Superdrug, JD Sports, O2, BMW, IKEA and FIFA.

To read more about our business, visit www.immediapl.com

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