



Immedia Group PLC - IME Significant new contract win
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**Immedia Group Plc
("Immedia")**

SIGNIFICANT NEW CONTRACT WIN

Immedia (AIM: IME), a supplier of multi-media content solutions for leading brands and global businesses, is delighted to announce that, further its announcement of 19 August 2016, it has signed a significant, three year contract with a major UK retailer.

Further information about this important new contract will be announced in due course, when client confidentiality is lifted.