

RNS Number: 7834I Immedia Group PLC 30 March 2015

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Immedia Group Plc ("Immedia" or "the Company")

Four year contract extension for HSBC Live

Immedia (AIM: IME), a premier supplier of digital music, entertainment and commerce channels to leading brands announces today that the Company has secured a four year extension of its contract with HSBC Bank Plc under which it will continue to broadcast HSBC Live through to Q1 2019.

Bruno Brookes said: "We are delighted to announce a four year extension of our contract and look forward to working with HSBC to further develop our successful music and communications channel for their retail banking environment".

~ Ends ~

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