



**Immedia Group PLC** - IME Board changes  
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**immedia**  
GROUP PLC

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**25 August 2017**  
**For immediate release**

Dissemination of a Regulatory Announcement that contains inside information  
according to REGULATION (EU) No 596/2014 (MAR).

**Immedia Group plc**

**("Immedia" or "the Company" or "the Group")**

**Board changes**

Immedia Group plc (AIM:IME), a supplier of multi-media content solutions for leading brands and global businesses, announces that Geoff Howard-Spink has today stepped down as Non-Executive Chairman of the Company.

**Geoff Howard-Spink commented that:**

"In the Annual Report in April, I said that further strengthening of the board was an aim and Tim Hipperson's appointment to a leadership role, bringing fresh insights and current experience to the business should be welcomed by shareholders."

In addition, today, following a Company Board meeting, the Company has appointed Tim Hipperson as its new Non-executive Chairman.

Tim is an innovative and award-winning business leader with specialist knowledge in digital technology, data, content development, media and mobile. He has a proven track record of helping companies develop and deliver innovative business plans, mergers, acquisitions, business change programmes and significant growth having held CEO positions within WPP, Interpublic Group and Publicis Groupe and more recently as Interim CEO at Weve Limited, the jointly funded mobile venture invested in by O2, EE and Vodafone.

Tim has his own consultancy business, Morph Management Ltd, running strategic business reviews, business change and M&A projects, and advises the investment

market (PE/VC) on current and future investment opportunities in technology-based companies. Tim is inherently interested in innovative digital businesses.

Tim is an Elevator for Pitch@Palace.com and has previously held roles on the WPP Digital Council, Facebook UK Advisory committee and the IPA Futures Group.

Following on from the acquisition of AVC last year Tim has been working with the Board, as a consultant, on the evolution of the Corporate Strategy and we are delighted that he has accepted our invitation to help us in the delivery and continued development of this over the coming years.

**Bruno Brookes, Chief Executive Officer of Immedia, commented:**

"I would like to welcome Tim Hipperson as Immedia's new chairman; Tim brings with him extensive experience and will provide strategic leadership as we continue to develop and grow our business. I would also like to thank Geoff for his valuable contribution to the business over many years and wish him well for the future."

**Tim Hipperson, Non-executive Chairman of Immedia, commented:**

"At a time when brands are increasingly shifting away from traditional advertising and looking to find more engaging ways to connect with their customers Immedia has developed a unique product and service portfolio that enables Brands to maximise customer engagement in both digital and physical spaces through distribution of rich and engaging content. I very much look forward to working with Bruno and the team in continuing the growth and evolution of the business."

**The following information is disclosed pursuant to Schedule Two paragraph (g) of the AIM Rules for Companies:**

Mr Timothy Robert Hipperson (formerly known as Timothy Robert Haworth), aged 48, holds or has held the following directorships or partnerships in the past five years:

<b>Current Directorships/Partnerships</b>	<b>Previous Directorships/Partnerships (last five years)</b>
Morph Management Ltd	G2 Data Dynamics Limited
Fearlessly Frank Limited	G2 London Limited
	ZenithOptimedia (a Publicis Group Company)

Shareholding in the Company: None

Save as disclosed, there are no other disclosures required in relation to Rule 17 or paragraph (g) of Schedule 2 of the AIM Rules for Companies.

**ENDS**

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**About Immedia Group plc - [www.immediapl.com](http://www.immediapl.com)**

Immedia Group plc is a multi-media content and digital solutions provider to global businesses and organisations, who are investing in internal and/or Brand communications. Our interactive audio channels deliver original and relevant content, via Immedia's Dreamstream platform, to a client's workforce and its customer base. Each channel is supported with powerful data analytics tools, which monitor audience activity and provide data to enable us to enhance audience engagement.

The Group also creates original video content, 3D & 4D animation, app and web development, as well as supplying and installing Audio Visual equipment. Immedia's clients include, amongst others, HSBC, Subway Europe, Superdrug, JD Sports Fashion plc, O2, FIFA, Shell and BP.

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