



Immedia Group PLC - IME Appointment of Non-Executive Director
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Immedia Group PLC
11 April 2017

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Directorate Change**

Immedia Group Plc

("Immedia" or "the Company" or "the Group")

Appointment of Non-Executive Director

Immedia Group Plc (AIM:IME), a supplier of multi-media content solutions for leading brands and global businesses, is pleased to announce the appointment of Simon Leathers, FCA MSCI as a Non-Executive Director of the Company, with immediate effect.

Simon qualified as a Chartered Accountant in 1999, and has over 16 years of corporate finance experience with PwC, Evolution Securities, Daniel Stewart & Co, Fox-Davies Capital and BDO LLP; then founding and working for his own advisory business Mantle Corporate Finance. Over this time he has provided financial and regulatory advice to a number of private and public companies in both retained and transaction roles. He has acted as lead corporate finance adviser on a broad range of capital market transaction types, and in doing so he has fulfilled the role of Nominated Adviser for the LSE's AIM market and sponsor for the LSE's Main Market.

On his appointment as a Director, Simon will join the Remuneration Committee and the Audit Committee, where he will become Chairman.

Bruno Brookes, Chief Executive Officer of Immedia, commented: "We are delighted that Simon is joining the Immedia Board; he brings with him a number of complementary skills which I believe will help the business as we look to grow and develop our business"

The following information is disclosed pursuant to Schedule Two paragraph (g) of the AIM Rules for Companies:

Mr Simon Michael Leathers, (aged 42), holds or has held the following directorships or partnerships in the past five years:

Current:
Mantle Corporate Finance Ltd

Previous (last five years):
Mantle Corporate Finance Limited

Shareholding in the Company: NIL

Save as disclosed, there are no other disclosures required in relation to Rule 17 or paragraph (g) of Schedule 2 of the AIM Rules for Companies.